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ARKANSAS NURSERY COMPANY

The Mail Order Nursery

HARDY TREES AND
PLANTS FROM THE
HEART of the OZARKS

CATALOGUE No. 40

FAYETTEVILLE, ARKANSAS

A Personal Word to Buyers

YOU want the best trees and plants that can be got. When you mail your order you want your stock shipped right on the dot. You are willing to pay a fair price, but you don't want any varieties substituted. You get all this from us. Ozark Hardy Trees and Plants thrive in your locality. Your order gets the immediate attention of competent men and women. Our prices are rock bottom. We never substitute varieties.

Our Guarantee

We guarantee that the trees and plants which we ship are of first-class quality, and true to name. This guarantee is intended to protect customers against any mistake which might occur in the handling of thousands of orders. We use every precaution in our packing plant to insure each customer receiving just the varieties ordered, and when you receive our trees or plants you will be pleased with their condition—with their clean, healthy appearance and heavy root systems.

The great care which we use in growing our stock is equaled by our care in packing and sending it to you in good condition, because we want you to be pleased and a permanent customer.

If a mistake happens, we ask the favor to be given the opportunity to rectify it, and we will, on proper proof, replace free of charge any trees found to be not as guaranteed by us, or we will refund the actual price paid us for the trees originally.

Planting Directions

We send a complete set of planting directions with each order, telling how to plant, prune and otherwise take care of the trees. This information is very valuable, it comes from authoritative sources and can be relied upon.

Order Early

Orders are filled in the order in which they are received. Order early, and get your stock early. If your ground is not in condition to plant, the stock can be left in boxes. If taken out, cover roots well with moistened earth.

Parcel Post

No matter how far you live from the railroad, nor how small an order you may have, we can reach you by parcel post. All such orders are sent prepaid, and guaranteed to reach you in first-class growing condition.

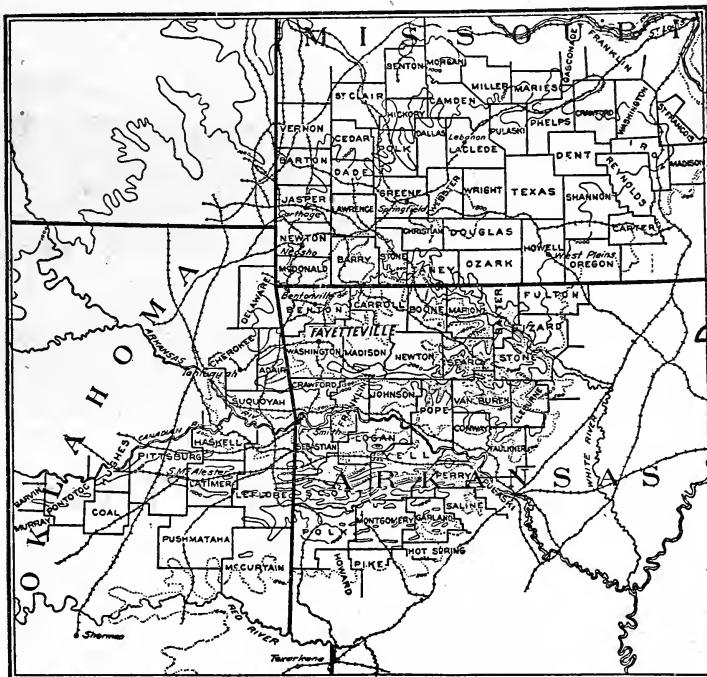
Arkansas Nursery Company trees intended for long distance shipments are packed in cases lined with heavy paper, with cypress fiber around the roots. The shipments for express are packed in specially prepared paper and burlap, with wet moss, which we have shipped in car lots from Wisconsin. Mailing-sized trees are packed for Parcel Post shipment. They are sent anywhere in the United States successfully. We pack in a mixture of moss and shingletow. This prevents drying out.

Inspected by the State

The Arkansas Nurseries are regularly examined by the State Inspector, and our own entomologists repeatedly inspect them through the season. Not only do the trees reach you in healthy condition, but you get trees which have never been stunted by the attacks of insects and diseases.

HARDY TREES AND PLANTS from the HEART OF THE OZARKS

This map shows the most wonderful fruit growing district in the Central United States. Fayetteville, home of the Arkansas Nursery Co., is almost the geographical center of this spot so favored by nature.



Map of Ozark From Bulletin No. 275, United States Department of Agriculture.

U. S. Department of Agricultural comments favorably on remarkable growth made by trees of this section.

THAT the principal soil types in the Ozark region which have commonly been devoted to apple and peach orchards are well adapted to the growing of the trees is very apparent.

One of the most striking pomological features of the region is the large size of the trees for their age, in the young orchards at least, until they are ten to fifteen years old, in comparison with trees of the same age in many other fruit growing regions of the Eastern States. This unusual tree growth cannot be attributed, however, to any unusual fertility of the soil, as the general farm crops grown in the region do not indicate that it is more fertile than good farming land in many other regions. It is probable that the character of the subsoil contributes largely to the rapid growth of the trees. As a rule, in most types, the subsoils is relatively loose and porous, with considerable depth. These conditions are favorable to development of good root systems."—From Bulletin No. 275, U. S. Department of Agriculture.

SCIENTIFICALLY CORRECT LOCATION OF THE ARKANSAS NURSERY PLANT

The packing houses and nursery grounds of the Arkansas Nursery Company the largest nursery concern in the state of Arkansas and the southwest, are located at Fayetteville, in the northwestern part of the state, on the main line of the Saint Louis and San Francisco Railroad, running between St. Louis and Texas points. The nursery grounds adjoin the right-of-way, and the buildings are provided with special facilities for handling rush orders.



A Load for Parcel Post Shipment

One-Year-Old Apple Trees

PRACTICALLY all Western planters and a great many Eastern planters now prefer young trees, because they stand transplanting from the nursery to the orchard better than the old trees. A one-year tree to be satisfactory must be grown just right, else it will not come into bearing as soon. Many nurserymen lack the soil and experience to grow good one-year-old trees, and for that reason offer two and three-year-old trees. The secret of handling a successful orchard is to buy virile young trees, selecting the most vigorous. The one-year-old tree is a sturdy whip with few, if any branches. Prof. F. C. Sears, who is the professor of pomology, Massachusetts Agricultural College, says in his recent book, "Productive Orcharding": "Personally the writer is rather strongly in favor of the one-year tree for the following reasons: It costs less. Only thrifty trees are salable at one year. The tree can be headed at any desired height. It will stand transplanting better."

We strongly recommend one-year-old apple trees for orchard and home planting. The roots are not damaged by digging and resetting as they are on the older trees. They will take hold and become established in a new location much sooner than the older trees. They will make thrifter trees and can be trained to any desired shape and height. The men who make a success with commercial orchards select thrifty one-year apple trees, knowing that they will give better results in the development of a bearing orchard.

Experienced fruit growers are demanding one-year trees. With the one-year-old tree they get a better root system, and there is less damage to the roots in transplanting. They can start the tops and train them to the height and shape that they desire. The one-year trees make a more vigorous growth and are usually more satisfactory in every way than the older trees.

"An Apple a Day
 Keeps the Doctor Away."



One-Year Apple in Our Nursery

HARDY TREES AND PLANTS from the HEART OF THE OZARKS



A Block of 300,000 Peach Trees.

Grow Ozark Hardy Plants and Trees

OZARK Trees and Plants will make you—every reader of this Catalog—big, fat profits. The soil and climate conditions in Northwestern Arkansas, where our big mail order nursery is located, are favorable to growing stock that is hardy and vigorous, with well developed root systems—trees that thrive in every section. We grow our own trees and ship **DIRECT** at rock bottom prices, and we never substitute varieties. The varieties are described briefly and are standard everywhere and will be prolific producers in your particular location.

Fruit trees grow to perfection in the Ozarks.

The soil and climate conditions in the Northwest Arkansas district, in which our nursery is located, are exceedingly favorable to growing stock that is hardy and vigorous, having well developed root systems—trees that will thrive in any section.

In this Ozark region we have a long growing season, enabling us to grow larger and heavier trees. The autumn is "open" but frosty, which ripens the trees up gradually, hardening the wood and maturing them naturally. Thus when winter comes they are in perfect condition and full of vigor. They are the hardiest fruit trees grown, and because of their vigor are the best trees for you to plant.

It is needless to mention that Northwest Arkansas produces the very finest fruits. It is reasonable to suppose that the best nursery stock can be grown in this section, where the best fruit is produced.

HEALTHY TREES.

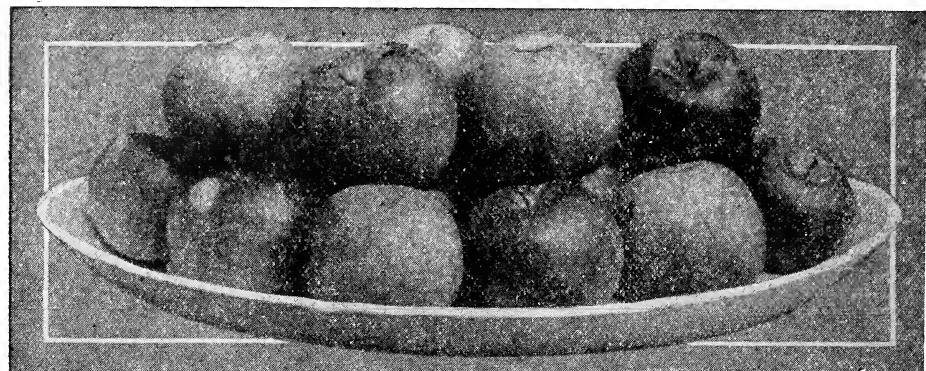
Trees and plants from the Arkansas Nursery Company are growing and thriving in every state in the Union. We propagate them from the choicest strains which it is possible to select. The soil around Fayetteville is so admirably adapted to fruit growing that the trees naturally develop very sturdy roots, and every scientific method is used to further this development, enabling the newly transplanted trees to establish itself quickly and make rapid and continuous growth.



Loading the Mail Car With Parcel Post
3

ARKANSAS NURSERY COMPANY

FAYETTEVILLE, ARK.



Select Varieties of Apples

SUMMER VARIETIES

- ✓ **Yellow Transparent**—Best early market apple. Trees will bear at two and three years old.
- ✓ **Early Harvest**—Yellow, with sub-acid flavor, juicy and very desirable.
- ✓ **Red June**—Medium size, red splendid flavor and good bearer.
- ✓ **Red Astrachan**—Large, red round and good cooker.
- ✓ **Summer Queen**—Very large, yellow, with stripes.
- ✓ **Liveland Raspberry**—The best early

red variety. Tree very hardy and a fine market variety.

Summer Pearmain—Large, yellow and good early variety.

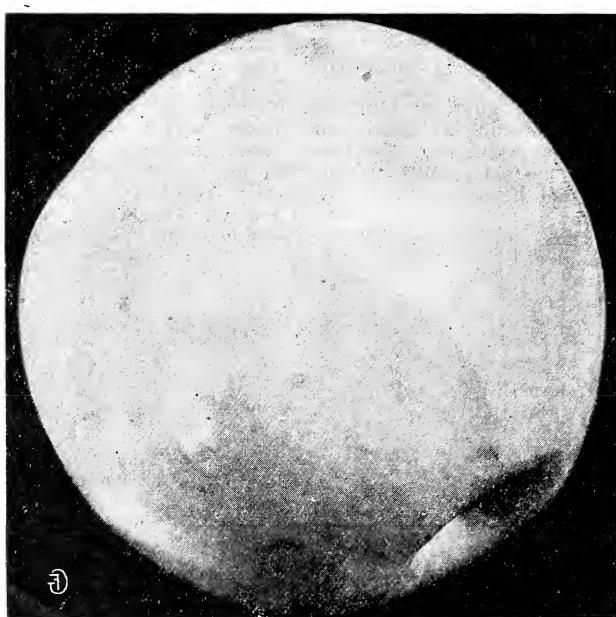
Horse—Large, yellow, and good for kitchen use.

Maiden Blush—A fine variety for home use and market, yellow with red cheek. Tree hardy and a good grower.

Sweet Bough—Large, pale yellow, popular, and high quality. A good market variety.

FALL VARIETIES

- ✓ **Grimes' Golden**—Yellow, highest flavor, and a good bearer. One of the best commercial varieties.
- ✓ **Shannon Pipin**—Green, extra large and good.
- ✓ **Dutchess**—Russian variety. Tree hardy, vigorous and good bearer.
- ✓ **Rome Beauty**—Large, with red stripes, tender and juicy. A fine variety for either home or market.
- ✓ **Jefferis**—Tender and prolific, quality best, hardy tree.
- ✓ **Yellow Bellflower**—Juicy and fine flavor.
- ✓ **Wealthy**—One of the most desirable varieties. It is gaining in popularity. Productive, dark red in color. Fall variety, but keeps well in cold storage.
- ✓ **Fall Pippin**—Large, yellow, tender and juicy.



Grimes' Golden

HARDY TREES AND PLANTS from the HEART OF THE OZARKS



An Orchard Grown From Our Hardy One-Year Apple Trees Will Come Into Bearing as Quick as Two-Year Trees.

WINTER VARIETIES

- ✓ **Ben Davis**—Too well known to need description.
- ✓ **Winter Banana**—Fancy market, fruit is a pale yellow.
- Coffelt**—Cross between Ben Davis and Red Limber Twig, a good bearer and a fine keeper.
- ✓ **McIntosh Red**—Dark red, best quality, juicy and refreshing. A good annual bearer of handsome fruit.
- ✓ **Jonathan**—One of the best commercial varieties, young and productive bearer.
- ✓ **Black Ben Davis**—Of the Ben Davis type, a large red apple, hardy, and a fine market apple.
- ✓ **Winesap**—Dark red, fine flavor.
- ✓ **Mammoth Black Twig**—Very large, flat shaped, dark red, good quality, valuable for market.
- ✓ **York Imperial**—Red, good bearer, fine for market.
- ✓ **Arkansas Black**—Fine color, good keeper, but a shy bearer.
- ✓ **Collins Red (Champion)**—Bright red, medium size, good keeper, good bearer, a valuable market variety.
- ✓ **Gano**—Of the Ben Davis type, large, red apple, hardy and a fine market apple.
- ✓ **Wolf River**—Very large tree, very strong grower and a fine bearer.
- ✓ **Stayman (Stayman's Winesap)**—This apple was originated by the late Dr. J. Stayman, of Leavenworth, Kansas. He said eighteen years ago in referring to it: "There will come a time when all will want it." It is dark, rich red, with rather indistinct striping. This apple is not only larger than the old Winesap, but it is even juicier. The tree is very productive, and a drouth resister which will

thrive on thin soils where the Winesap would soon starve. This apple is rapidly coming into a very widespread favor, and here in the middle west it is crowding out many of the old standard varieties and taking the leading place. The Stayman is an apple that is not only desirable in the home orchard, but is one of the most profitable when grown for commercial purposes.

PRICE LIST OF

SELECT VARIETIES OF APPLES

These prices apply to all varieties listed herewith except Delicious.

Two to 3 feet 1-year apple trees each 15c, 10 for \$1.25, 100 for \$8.00; 3 to 4 feet 1 or 2-year apple trees each 20c, 10 for \$1.50, 100 for \$12.50.



Stayman Winesap

"Health's Best Way, Eat Apples Every Day."

SUCCESSFUL
 wherever apples grow. Delicious always shows a profit. Season after season Delicious tops the market. There's satisfaction in growing it, because of its unequalled quality, and profitable because of the demand for it. The man who has an orchard made up largely of Delicious worries less about his other crops.

Its luscious flavor, delightful crispiness and mild, yet spicy juice appeal to all. Splendid keeper.

Its remarkable flavor, its great beauty and unusual shipping qualities, the vigor, productiveness and the hardiness of the tree put the Delicious in a class by itself.

The planting of Delicious orchards has proven a profitable investment to thousands of successful fruit growers throughout the United States. Start a good sized Delicious orchard this year and share in the profits derived from the growing of this remarkable apple.

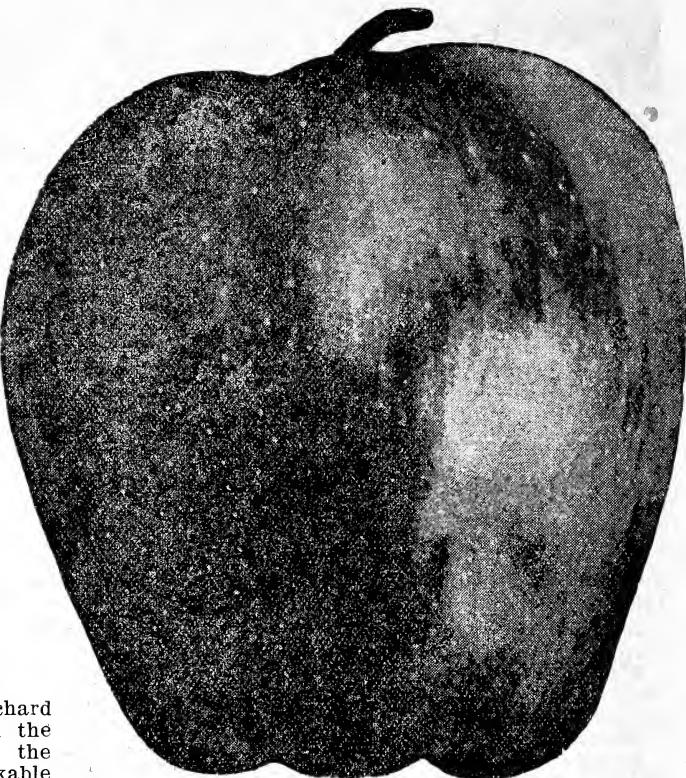
Here are the remarkably low prices we are making on these fine Ozark grown Delicious Apple trees:

2 to 3 ft. trees, each 20c	10 for \$1.50	100 for \$10.00
3 to 4 ft. trees, each 25c	10 for 2.00	100 for 15.00

In the fruit world the apple is the masterpiece of nature. From the most remote periods it has been the subject of praise among writers and poets, and the old mythologies all endow its fruit with wondrous virtue.

No fruit is more universally liked, and yet a recent report of the Department of Agriculture shows that there are fifty million less apple trees in the United States than there were ten years ago—an astonishing statement—nevertheless true. Time was when no home was complete without its acre to two-acre orchard. Many of these, through neglect, have perished. A little cultivation, trimming and spraying and these orchards would still be bearing abundant crops.

The Delicious Apple



Delicious Apple

Here are the remarkably low prices we are making on these fine Ozark grown

Delicious Apple trees:

2 to 3 ft. trees, each 20c	10 for \$1.50	100 for \$10.00
3 to 4 ft. trees, each 25c	10 for 2.00	100 for 15.00

The apple tree, like the Jersey cow, will many times repay for judicious feeding and care. It is not like our forest trees—simple unperverted products of nature, but is the result of human interference and development. We might just as well expect our domestic animals to take care of themselves as our budded fruit trees. If neglected they become weakened and do not have the vitality to withstand their enemies.

Our apple trees are perfectly healthy when they reach you, and with just a little attention each year you can keep them so. They will quickly grow to bearing age and will repay you a hundred fold. Try them.

HARDY TREES AND PLANTS from the HEART OF THE OZARKS



Peaches Offer Great Opportunities to Those Who Take Care of Their Trees.

P e a c h e s

OME FOLKS have an idea that peaches are hard to grow. Given ordinary attention, cultivated and pruned the trees thrive in most any section except where winters are exceptionally severe. They produce bountiful crops. There is no reason why you should not have at least a small peach orchard to provide delicious fruit for your use and a surplus, perhaps, that can be marketed at a good profit. We list here the best known varieties that thrive in practically every state.

Remember, too, that peaches pay you big profits. The cost of bringing an orchard into bearing is low. They bear young. They are easy to grow. The peach has a wider range of adaptability than the apple. It is perishable, has a short season, and consequently brings bigger profits.

Here are the low prices at which you can buy these Arkansas grown trees: Two to 3 ft. trees, each 15c, 10 for \$1.00, 100 for \$8.00. Three to 4 ft. trees each 20c, 10 for \$1.60, 100 for \$15.00.

Select Peaches

Mamie Ross—White, splashed with red. Semi-cling to free when fully ripe.

Alexander—Medium to large, is very juicy, of good quality.

Arp Beauty—Yellow skin and flesh, red cheek, flesh white. Freestone.

Belle of Georgia—Large, white, with red cheek, flesh white. Freestone. Ripens with the Crawford Early.

Carman—Large, creamy white, with deep blush.

Chinese Cling—Very large, juicy and sweet.

Crawford's Early—One of the best yellow peaches, vigorous and productive. Large size.

Crawford's Late—Yellow, very hardy, good bearer.

Crosby—Fine, bright yellow peach, streaked with carmine. Freestone.

Early Rivers—Large, creamy white, with deep blush.

Elberta—Good bearer, hardy. A good commercial, yellow peach.

Emma—Large, yellow peach, resembles the Elberta. Freestone.

Fitzgerald—Flesh rich, deep golden yellow, very firm. Ripens between Early and Late Crawfords.

Foster—Large, flesh yellow, rich and juicy. Early.

Greensboro—Large, oblong, rich, juicy, sub-acid. Early.

Heath Cling—Very large, creamy white with faint blush. Flesh white.

Mayflower—The best early peach. Brings fancy price in market. Color "red all over."

ARKANSAS NURSERY COMPANY

FAYETTEVILLE, ARK.



Arkansas Beauty

Select Peaches---Continued

Old Mixon Free—Large, yellowish white, with deep red cheek. Tender and juicy, very hardy and productive.

Salway—Strong grower, productive, yellow, well known and very popular.

Slappy—Thrifty grower, very hard and prolific. Excellent flavor, good keeper. Freestone.

Sneed—Fruit medium to large, greenish white, blush on sunny side. Juicy. Semi-cling.

Stump The World—Large, roundish, skin white, with bright red cheek. Flesh white, juicy and good. Freestone.

Triumph—Early, yellow, abundant bearer, vigorous grower.

Choice Native Varieties of Arkansas Peaches

Price 25c each, 5 for \$1.00, 12 for \$2.00, 100 for \$15.00.

Arkansas Beauty—Ripens ten days later than Crawford Early, freestone, white, with red blush, splendid bearer, small seed, good size. A very valuable peach.

Arkansas Traveler—Ripens early, juicy, sweet, nearly free, good bearer.

Madison County Mammoth—Very large, season August, white with red blush, extremely hardy and productive. Cling stone.

Arkansas Indian Cling—Solid red, good size, attractive.

White English—A large white cling stone peach, juicy and sweet, fine for canning.

Seedling Peaches

Plant a few seedling peaches for home use. There is a flavor and quality about seedling peaches that appeals to many people. The trees are thrifty, and hardy and they will sometimes bear when the budded trees fail. Our trees come from stock that produces large crops of fruit. They are grown in our Mountain Nursery, and are strong, well-rooted trees that will please you. Price each 10c, 10 for 80c, 100 for \$6.00.

HARDY TREES AND PLANTS from the HEART OF THE OZARKS

Kind Words From Our Customers

Lebanon, Mo., March 12, 1917.

I received trees and strawberries O. K. all in good shape. Many thanks for your prompt attention. S. U. STEPHENS.

Boomer, N. C., R. 2, Box 44.

March 1, 1917.

The Peach trees you sent me last spring are growing fine and are doing the best of any trees I ever bought. Was much nicer than I was expecting, will give you a large order for trees this coming fall. Thanking you for the good treatment you gave me.

PHILO PEARSON.

Seneca, N. M., March 2, 1917.

I received my trees all O. K. I think they are fine, and will give them the best of attention. Enclosed find order for Pieplant. T. P. RICHARDSON.

Santa Rosa, Fla., March 2, 1917.

I received the trees alright and they are nicer than I expected. You can depend on future orders from me when I need anything in your line.

ANDREW THOMPSON.

Rocky Mt., N. C., R. 2, Feb. 2, 1917.

I have received my trees today alright, am well pleased.

W. J. R. WHITLEY.

Rienzi, Miss., March 3, 1917.

Our trees come to hand in good shape, was well pleased with them. I think if nothing happens, I will make an order from you next fall.

D. C. FLOYD.

Sadler, Texas, March 5, 1917.

The 50 Peach trees arrived yesterday in fine shape. I am well pleased with them. Thank you.

MRS. JENNIE CARTER.

Templeton, Calif., Feb. 29, 1917.

Received the 50 Apple trees for the \$1.00 and think they are fine. Thank you very much. Expect to buy more from you next year.

MRS. CHAS. SCHOPPLER.

Verden, Okla., March 2, 1917.

I received my Peach trees all O. K., they are just fine. Thanking you very much.

GIFFORD BATES.

Montrose, Mo., March 10, 1917.

Received my tree, was well pleased. It is better than I expected. Thank you very much. Will do all I can for you in this neighborhood.

MRS. O. C. ALEXANDER.

Nashville, Ark., April 5, 1917.

The Pieplant came in fine shape, will give you another order.

HEBER LITTLE.

Opelousas, La., March 2, 1917.

I received the Apple trees and I am much pleased with them, and thank you ever so much. I hope to be able to get more orders this fall and will publish it around to my friends.

ELIZABETH MALVEN.

Athens, Texas, R. 5, Bx. 110.

March 6, 1917.

I received my Berry Plants and was well pleased with them. I am sending you another small order.

B. F. MAYFIELD.

Dean, N. C., Feb. 19, 1917.

The Apple trees came O. K., and were in nice condition, although they must have been in transit during the cold wave. I am pleased with all your stock. Many thanks.

MRS. LEON L. SLOAN.

Finis, Texas, March 16, 1917.

I received the 50 Peach trees all O. K., I am well pleased with them. I expect to send in a large order this fall. Thanks for your prompt attention.

M. H. DAVIS.

Welling, Okla., March 21, 1917.

Received my Grape Vines in good shape. Thanking you for prompt shipment.

L. E. PRITCHETT.

Ravenden, Ark., Feb. 28, 1917.

Trees received yesterday in good condition, am well pleased with their appearance. Accept my thanks for your generous offer.

RORANZO CLEMENTS.

Seligman, Mo., March 8, 1917.

I received my bill of trees all O. K. and was well pleased with them as they were much nicer than I was expecting. I have made an order for another lot. Thank you.

MRS. F. FARRINGTON.

Bergamot, Ala., Jan. 17, 1917.

I am enclosing you another order for fruit trees which please give your usual prompt attention. My trees bought of you last season are simply fine, and it might interest you to know the post mistress of West Butler, Ala., saw my bill of trees I purchased from you last season, and I am just in receipt of an inquiry from her this morning wanting me to send her the name and address of the Nursery that I purchased the nice trees from last year.

DAVID I. BAREFIELD.

ARKANSAS NURSERY COMPANY FAYETTEVILLE, ARK.



Plums

First-class thrifty trees 40c each. 10 for \$3.00, 100 for \$25.00.

PLUMS are easy to grow anywhere. Yet they are not grown on many farms. There is a healthy demand for the fruit. The trees produce abundantly. Everyone likes plums. They are good shippers. All markets can be greatly extended and developed. Plums are the best canning and drying fruits grown. They are fine for jellies, preserves, marmalades and sauces.

Abundance—An early pinkish-red plum. Ripens in midseason. Thrives everywhere. A regular and heavy bearer.

Burbank—Adapted to any soil and climate any other plum is grown. A profitable commercial plum. Requires little care. Ripens in midseason.

Red June—An early market plum of large size, with deep vermillion red color, with light lemon yellow flesh, very firm, slightly sub-acid. Free from rot. Ripens in early August.

Wickson (Japan)—A large, long, heart-shaped, deep-maroon red cling plum, with small pit. Tree an upright, vigorous grower. Excellent keeper and shipper. Planted largely for market. Early September.

Ali orders for \$5.00 or more sent charges prepaid. If your order is less than \$5.00 and you wish it sent by parcel post or prepaid express add 15c to each dollar to prepay charges.

If goods please you, tell your friends and neighbors. If they do not please you tell us.

Grapeland, Texas, R. 1, Box 35.

March 5, 1917.

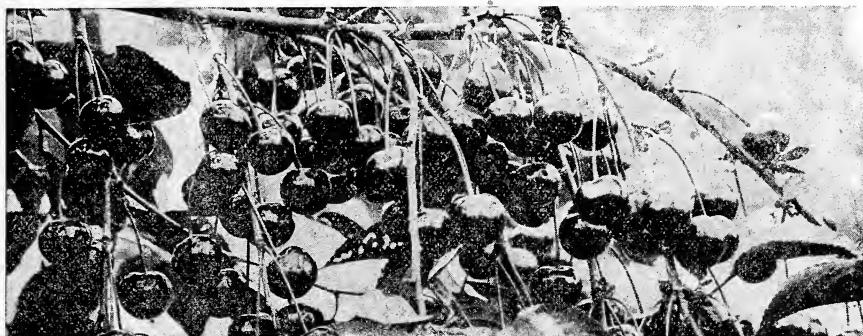
I received the 50 Elberta Peach trees, and I am well pleased with them. They are the best I ever bought.

Bedford, Ind., March 4, 1917.

I received my bill of trees all in fine shape and was well pleased with them. Will give you another order this fall.

DAN JONES.

HARDY TREES AND PLANTS from the HEART OF THE OZARKS



Early Richmond

Cherries

A GREAT deal of attention is now given to the growth of cherries, and no well-planted home orchard is complete without its proportion of cherry trees, and it is one of the most prolific of garden fruits. It will succeed in any kind of soil that is not wet. It may be planted near the street, or used to line avenues as an ornament, and it will at the same time produce an abundance of delicious fruit. This may be eaten out of hand, preserved, or it will find a ready market at highly profitable prices, for shipping, canning, etc.

	1	10	100
4 to 5 feet.....	\$0.35	\$3.20	\$30.00
3 to 4 feet.....	.25	2.20	20.00
2 to 3 feet.....	.20	1.70	15.00

English Morello—Tree slow grower, but a very abundant bearer; very hardy; fruit slightly conical, dark red, almost black when fully ripe. Three weeks later than Richmond; most prolific.

Ostheim—A hardy cherry from Russia. It has been tested in the severest winters in Minnesota, and has been found perfectly hardy. Fruit roundish, large, ovate; skin red, dark at maturity; stems long; flesh liver color; tender, juicy, almost sweet.

Early Richmond—The oldest and most reliable cherry tree grown today. It has proven its excellence for generations for home and local consumption. There is nothing to take its place. It is of good size. Light red in color. Very juicy and acid flavor. It ripens about the first of June. It bears very heavy and will produce a crop oftener than any other va-

riety known. When in doubt plant the Early Richmond, as it does best in all climates or on any soil.

Large Montmorency—The best of the Montmorency family and equal in value only by the Early Richmond. The Montmorency has all the good quality of the Early Richmond, but ripens two weeks later. The fruit is identical with the Early Richmond. Some firms have put Large Montmorency out under a great many different names, but there is only one Large Montmorency and we have the true strain.

Seedling Sweet Cherry—This cherry greatly resembles other sweet cherries in its growth. Very hardy and a prolific bearer. Very juicy and sweet. You will be delighted with this cherry. Price 1-year trees 20c each.

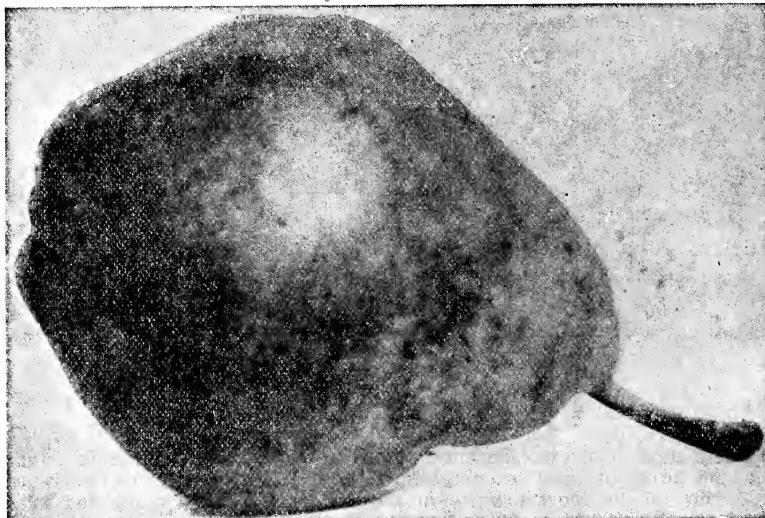
THE COMPASS

The Compass Cherry-Plum originated with H. Knudson of Springfield, Minn., and is believed to be a cross between the Western Sand Cherry and the Miner Plum. Its habit of growth is like the Miner, while the leaf, twig and bark very much resembles the Sand Cherry. It is a strong grower and makes a very fine orchard tree. Fruit about an inch in diameter, and is as much a plum as it is a

CHERRY PLUM

cherry. The shape is oblong and slightly flattened. The pit is between the ordinary American plum and Early Richmond pit in shape and size. It has a flavor peculiar to itself, very palatable and rich. An immense and early bearer. Tree perfectly hardy as far north as Manitoba.

	1	10	100
2 to 3 feet trees....	\$0.25	\$2.00	\$15.00
3 to 4 feet trees....	.30	2.50	20.00



Pears

Three to 4 feet trees each 30c, 10 for \$2.50, 100 \$20.00; 4 to 5 feet trees each 40c, 10 for \$3.00, 100 \$25.00.

NO ORCHARD is complete without pears. They are a quality fruit so closely related to the apple and like the apple that it thrives in many soils. It is noted for its delicacy, mild, sweet and delicious flavor, and the melting, juicy texture of its flavor, surpassing the apple in these respects. The pear is a beautiful, ornamental tree for the yard with its dense, glossy green foliage and straight, upright growth. We are listing varieties that our quarter of a century dealing with the planters in all sections have taught us are the best. You can depend on these varieties coming up to your expectations. It is a highly profitable fruit and easy to market and just as easy to grow.

Bartlett—Large size, buttery, very juicy and highly flavored. Bears early and abundantly.

Early Harvest—Fruit medium to large. Rich golden yellow, with red cheek, thickly covered with gray dots. Valuable for early market.

Kiefer—Fruit large, rich yellow, tinged with red, somewhat rusty and very handsome. Flesh very white, buttery and juicy. Tree a vigorous grower, early and regular bearer. Very productive, and commands the highest market price.

Garber—Fruit nearly round, large and juicy. Noted for vigor, freedom from blight, and heavy bearing.

Seckle—Small size, yellowish, with a red cheek. Flesh whitish, buttery, very tender, juicy and melting. The common sugar pear, and a very prolific bearer.

Duchess—A dependable cropper, often fruiting the first season. Fruit large, frequently weighing a pound. A profitable market pear. Ready for use in October and November.

Clapp's Favorite—A beautiful fruit of good quality. Tree is an upright and vigorous grower and bears heavy crops of large, juicy pears, with a very agreeable flavor.

Flemish Beauty—Large size, yellow when ripe, with patches of brownish red; rich, sugary flavor. Tree is first-class in hardiness, productiveness and early bearing.

Wilder—Medium small, yellow, with dark red cheek, sweet and good for dessert. Tree very attractive, of vigorous and symmetrical growth.

Vermont Beauty—Medium, roundish, yellow, with carmine cheek. Flesh exceedingly fine, sweet and juicy, a splendid table pear. Tree makes strong, healthy growth and bears early.

Anjou—Large, greenish, shaded with russet crimson. Flesh is highly flavored and rich. Keeps well until winter holidays.

HARDY TREES AND PLANTS from the HEART OF THE OZARKS

Quince

First-class trees 30c each, 10 for \$2.50.

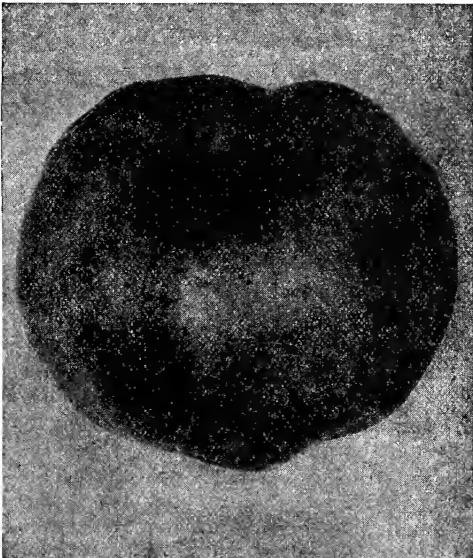
THE QUINCE is easily grown. The tree thrives on well-drained land. Trees should be planted 10 to 16 feet apart. The future market of the quince is good. It is profitable, ships and handles well. It is ideal for preserves and marmalades.

Orange—Large, fine, golden-colored, of roundish shape. Favorite fruit for flavoring, jellies and baking. Good quality. Keeps till January or February under favorable conditions. Tree moderately vigorous, very productive. Bears second or third year.

Champion—Large, delicate flavor. Bears abundantly while young. Flesh cooks as tender as an apple, and without hard spots and cores.

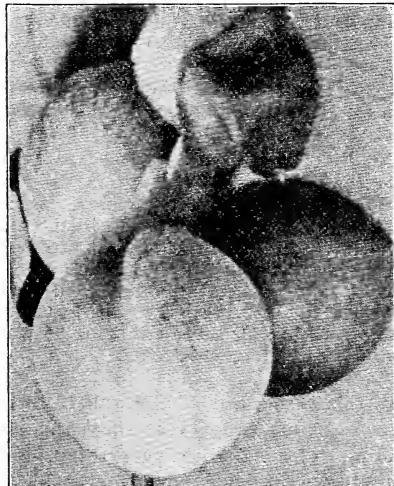
Oklarado, Col., March 5, 1917.
I received my second shipment of trees and berries in good shape, have them all set and I am very proud of them. I will send you another order later on.

CHAS. SHEELY.



Orange Quince

Apricots



Early Golden

Early Golden—Large, bright yellow, delicious flavor. Price 30c each.

Harris—A hardy English sort. Medium size, oblong orange. Good quality. Very early. One of the best varieties. Price 30c each.

Moorpark—One of the largest, orange, with red cheek, firm, juicy, with rich flavor. Very productive. Price each 25c.

Royal—Large, roundish, oval, light yellowish orange. Flesh light yellow. Rich in flavor, sweet, highly flavored. Especially good for drying and canning. Bears about fourth year. A commercial favorite. Price each 30c.

Russian—Tree hardy, immense bearer. Price 25c.

Ola, Ark., Feb. 3, 1917.

Received my trees promptly by mail and was very much pleased with them. Trees are fully as good as ones I ordered from another company at a much larger price.

GEO. GAYTON.

All orders for \$5.00 or more are sent charges prepaid. If your order is less than \$5.00 and you wish it sent by parcel post or prepaid express add 15c to each dollar to prepay charges.

F i g s



No Southern home is complete without its fig bushes. This luscious and mildly laxative fruit of Bible days has a good market.

Brown Turkey—This popular variety thrives and bears heavily. It requires little attention. It has been known to produce ten bushels to the tree. Each 50c.

Purple—A delicious and wholesome fruit. Thrives in your territory. Can be protected against cold by cedar or pine bushes stalked around. Price 50c each.

P r u n e s

The Italian and German are the two best varieties of prunes. We sell both. They are especially suitable for canning and preserving. They are planted everywhere.

German—Oldest and most widely planted of all prunes. Flesh yellowish, juicy, firm, sweet, mild, pleasant. Tree large, vigorous, hardy, productive. Especially fine for canning and preserving. Planted generally. Price 50c each.

Italian—Large, high quality eating, fresh and cooking prune, and widely grown. Rich, purplish black, flesh firm, yellow, aromatic, juicy, rich, very sweet. The best prune for any and all purposes. Good shipper and keeper. Price 50c each.

Nectarines

The nectarine is almost identical with the peach. Most botanists consider them the same species, the difference between the two being in the skin, the Nectarine having a smooth and the peach a downy surface. The fruit, however, is rather smaller and scarcely so rich in flavor as the best peaches, but they have a very sprightly and delicious quality, and their exquisite wax-like appearance makes them highly popular as a dessert fruit. Nectarines require the same culture as the peach.

New White—Large, skin greenish white, flesh white, tender, juicy, stone small and free, one of the best varieties for drying, July and August.

Boston—Fruit large and handsome deep yellow, with a bright blush and mottling of red, flesh yellow to the stone, very sweet, with a pleasant and peculiar flavor, freestone, hardy and productive. Ripens in September.

Price of nectarines: 3 to 5 feet, 35c each; 10 for \$3.00, 100 for \$26.00.

All orders for \$5.00 or more are sent charges prepaid. If your order is less than \$5.00 and you wish it sent by parcel post or prepaid express add 15c to each dollar to prepay charges.

Persimmons

A native of the Southern States, but will thrive and ripen its fruit as far north as the Great Lakes. The tree reaches a height of 20 to 30 feet. The fruit is not large, $\frac{1}{2}$ to 1 inch in diameter, and must be fully ripe to become edible. A valuable ornamental tree. Will thrive on the poorest soil.

A great change is wrought in the fruit of this tree by the early frosts. Under their influence it becomes sweet, high flavored, rich and racy. Long after the leaves have fallen the branches are so heavily laden with plum-like fruits that the tree seems all aglow with the saffron pink tint of the fruit that is very ornamental. Price 50c each.

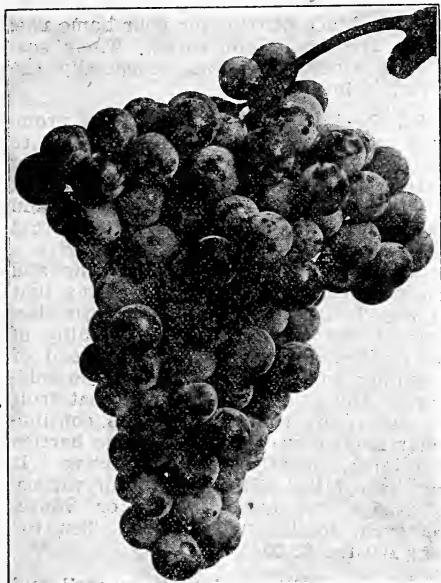
Harrah, Okla., Box 150, March 19, 1917

Received my order yesterday and was certainly pleased with everything, they came in awful good condition.

EDWARDS WRANY.

HARDY TREES AND PLANTS from the HEART OF THE OZARKS

G r a p e s



NO MATTER how small the home, one can usually find space for from four to six grape vines, which will bear an abundance of luscious fruit which cannot be surpassed. They can be trained over the garden fence, over the veranda, not only furnishing fruit, but making a vine that is beautiful and at the same time furnishing shade. Probably the best way to grow grapes, however, is in rows, planting the vines from six to eight feet apart each way and training on trellis. Work the ground deep and well for grape vines, planting a little deeper than they stood in the nursery rows. Keep pruned severely for the first two or three years, allowing the vines to form four or five main stems, when later growth will suggest individual pruning. We again say plant the grape, for both home and market, for no fruit will come nearer pleasing all tastes and adapting itself to all soils.

Concord (Black)—The most popular grape in America. They grow in full clusters of large berries, with a thin skin, the flesh tender; sweet and juicy and the vines a vigorous grower. They

are very hardy and productive and succeed everywhere. Each 10c, 10 for 80c, 100 for \$6.00.

Moore's Diamond—A very hardy white grape of fine quality that ripens from two to three weeks earlier than the Concord. 15c each, \$1.15 for 10, 100 for \$10.00.

Niagara (White)—This is possibly the most popular white grape in existence; the fruit is large and vines very productive. 10c each, 10 for 85c, 100 for \$8.00.

Moore's Early Black—An extra large grape of extraordinary fine sweet flavor. Excellent for home use and one of the hardiest for the far North, ripening about two weeks ahead of the Concord. Berries of large size; succeeds everywhere. A fine market grape.

Delaware—Red. One of the finest table grapes. Bunches not large, compact and well shouldered. Berries rather small, juicy and sweet, without any hard pulp; spicy. 15c each, \$1.15 for 10, 100 for \$9.00.

Ives—Black. Bunch and berry medium; compact. Colors early, but not fully ripe until after Concord. Quality fairly good when fully ripe. Very healthy, hardy, vigorous and productive. A generally successful market grade. 10c each, 10 for 85c, 100 for \$8.00.

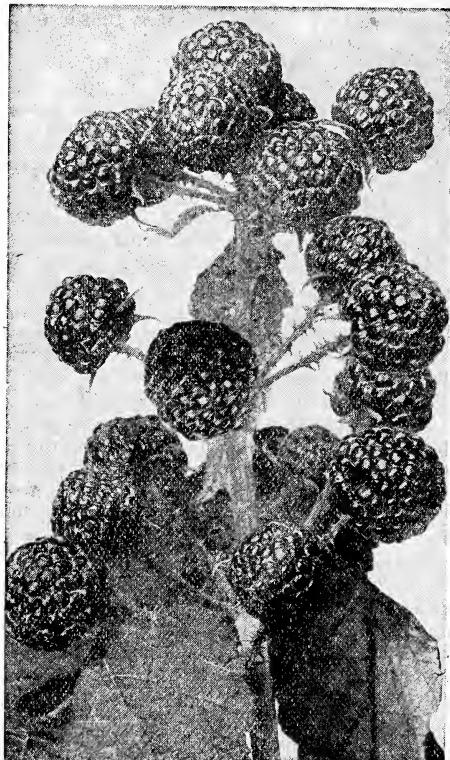
Campbell's Early (Black)—A new variety that cannot be recommended too highly. Of strong, vigorous growth, very hardy, foliage perfectly healthy, very early and abundant bearer. The berries are large, nearly round, dark blue, skin thick and tough, making it a good shipper; flesh sweet with slight aroma. The bunches are always large and beautiful. Will keep on or off the vines for several weeks, after fully ripened. An excellent dessert grape, and one of the best early market varieties. Each 25c, 10 for \$2.00, 100 for \$15.00.

Arkansas Seedling Grape—A large black grape of delicious flavor, a very prolific and annual bearer. The original vine has not missed a crop for several years. Price 25c each, \$2.00 per dozen.

Cynthiana Grape—Absorbs from the soil more iron than any other plant grown, and its wine is famous for family, physicians' and hospital use and medical purposes. Price 50c each, 3 for \$1.00, 1 dozen \$3.00.

ARKANSAS NURSERY COMPANY FAYETTEVILLE, ARK.

Raspberries



Cuthbert Raspberry
The famous home and market berry.
Unsurpassed for the table.

A few bushes of raspberries provide an abundance of fruit for your home use. They are easily cultivated. Their season of ripening is long, especially the Everbearing variety.

St. Regis (Everbearing)—This promises to be the most valuable addition to the list of Red Raspberries. The only variety known that gives a crop of fruit the same year they are planted, and two crops a year thereafter. Plants that are set early in the spring will give a small crop of fruit the fall following, and the next spring a big crop equaling that of any Red Raspberry known. In size, quality and quantity, to say nothing of its fall-bearing qualities, it is ahead of anything we know of. About the middle of August it commences to set fruit on the young canes, and bears continuously from then until frost. The berries are large, beautiful and attractive. If you have failed with every other variety of Raspberry, either North or South, plant St. Regis and succeed. Ten for 50c, 100 for \$3.00.

Cuthbert—This variety is so well and universally known, but little can be told of it that is new. It is one of the finest red berries known, a remarkably strong and hardy variety, stands the northern winters and southern summers equal to any; berries are very large, conical, rich crimson; very handsome, and so firm that they can be shipped hundreds of miles by rail in good condition. Flavor is rich, sweet and luscious. Ten for 45c, 100 for \$2.50.

Hickory, N. C., March 14, 1917.
Trees received some days ago they are certainly fine. In the past I have ordered from some of the largest and best Nurseries in the country, but I find your stock second to none. All the trees received from you are quite vigorous and well rooted.

O. T. ROCKETT.

Canton, Texas, R. 7, June 30, 1917.
I was well pleased with my trees, they lived alright and growing nicely.

W. M. SIMMONS.

Richmond, Va., April 3, 1917.
It is with pleasure I inform you the Nursery stock I bought from you is to hand in good shape, everything O. K. We are well pleased with the order and your prompt way of doing business. Anything I can do for you will be cheerfully done. Thanking you for your courtesy.

W. J. DORIN.

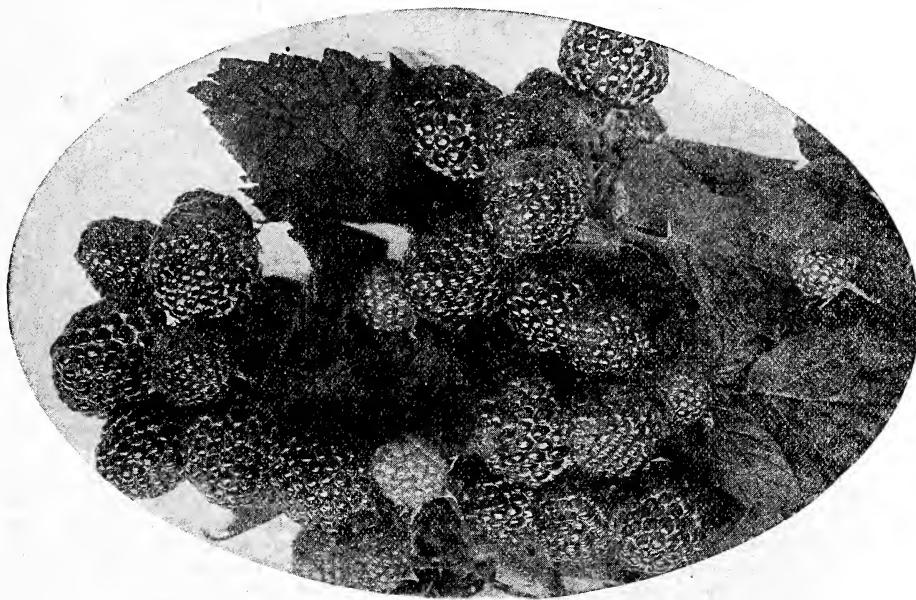
Monette, Ark., April 12, 1917.
I received my order in good condition, and am well pleased with it.

W. D. MEADOWS.

All orders for \$5.00 or more are sent charges prepaid. If your order is less than \$5.00 and you wish it sent by parcel post or prepaid express add 15c to each dollar to prepay charges.

HARDY TREES AND PLANTS from the HEART OF THE OZARKS

Raspberries—Continued



Cumberland

Miller's Red—Vigorous and sturdy, very early, fruit large and profuse, beautiful and brilliant in color. Ten for 30c, 25 for 60c, 100 for \$2.00.

Louden—A seedling of Turner crossed with the Cuthbert. The fruit is large, resembling the Cuthbert in color and shape, but is firmer and of good quality; its fine appearance always commands the highest price in the market. The cane is strong, a vigorous grower, and resembles the Turner in appearance; is very hardy and productive. We believe it is the one red raspberry for the garden and market. Ten for 45c, 100 for \$2.50.

Turner—A beautiful red berry of fine size and excellent quality. One of the hardest and most productive varieties known. Ten for 30c, 100 for \$2.00.

Cumberland—A mammoth mid-season Black Cap that loads its stout stocky canes with handsome fruit. The great glassy berries outsell all others of their season, and are firm enough to ship well. Excellent quality. Many berries are seven-eighths of an inch in diameter. Hardiness, productiveness, size and quality make it desirable. Ripens a few days before the Gregg. Ten for 30c, 100 for \$2.00.

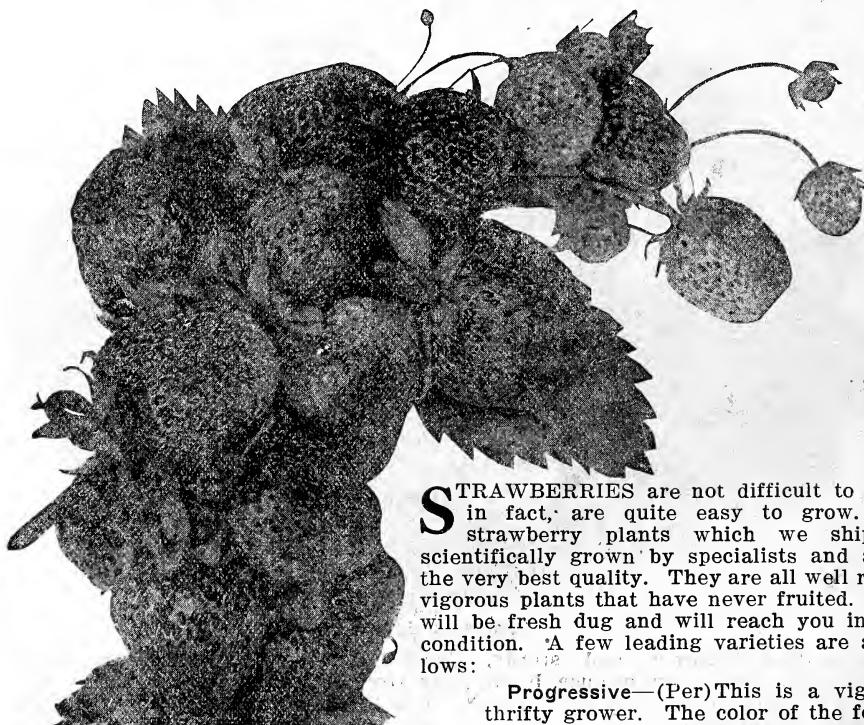
Gregg—Leading Black Cap and a popu-

lar market sort; canes of strong, vigorous growth, and under good culture very productive; berries are large, covered with heavy bloom, firm, meaty and of fine flavor. It requires a good strong soil to produce best results; it is not entirely hardy, but suffers during unusually severe winters; it is by far the best Black Cap and the largest of any. Ten for 40c, 100 for \$3.00.

Kansas—Originated at Lawrence, Kan. It is healthy, vigorous and not subject to leaf blights; produces strong, healthy tips; fruit large, as fine a berry as Gregg and equally as good a shipper; ripens just after the Souhegan; very prolific. Ten for 30c, 100 for \$2.50.

Strawberry Raspberry—Valuable for the extreme North, as the fruit is borne on the young growth and is of course hardy in any climate. This is an entirely new fruit, both in habit of growth and form of fruit. Bushes grow 1 to 3 feet high, and are covered with raspberries in the shape of strawberries. They are upright in manner of setting. Perfectly hardy; bound to become a valuable addition in the fruit line. It is very productive and a distinct novelty in small fruits. Price, 10c each, 10 for 70c, 100 for \$5.00.

Strawberries



Progressive Everbearing

Everbearing Strawberries—The idea of having fresh, well flavored strawberries from June to November would have been ridiculed a few years ago. But the Everbearing Strawberry is here in actual fact. It has been tested, tried and proven. It has made good in both commercial and home garden plantings in widely varying parts of the country. The first crop is borne early in the season at the same time as the standard or June bearing varieties, then there is a continuation of blooming, producing ripe fruit throughout the summer, if conditions are favorable. Following this is another blooming period in the late summer and a large crop follows until severe frosts come. We recommend that you plant a few of one or both of the tested varieties described below.

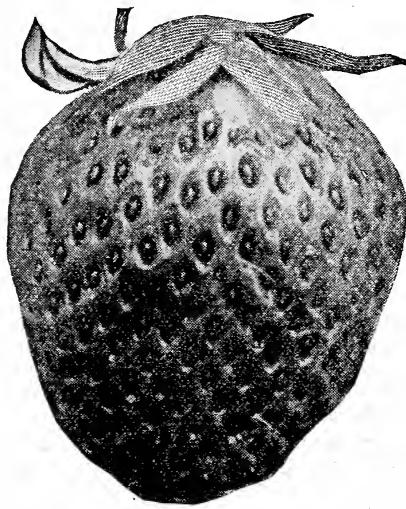
STRAWBERRIES are not difficult to grow; in fact, are quite easy to grow. The strawberry plants which we ship are scientifically grown by specialists and are of the very best quality. They are all well rooted, vigorous plants that have never fruited. They will be fresh dug and will reach you in good condition. A few leading varieties are as follows:

Progressive—(Per) This is a vigorous, thrifty grower. The color of the foliage, manner and habit of growth somewhat resemble the Dunlap. Fruit is medium to large in size, of a beautiful dark, glossy red. Flesh red, firm and of good quality. It will produce as many berries in June as Dunlap or Warfield, and, as it bears fruit on the new formed plants, it will continue to produce berries all summer, even up to the time the ground freezes in the fall, but producing the most fruit during the latter part of September and up to about November 1st. Just think of it; two crops in one year, with the fall crop selling for more than three times as much per crate as the spring crop. And if the frost should get the blossoms in the spring the plants will immediately commence to produce other fruiting stems and will come right on with a good fair crop just as if nothing had happened. The frost cannot cheat you out of strawberries if you have the Progressive. You will never be sorry if you invest in this variety. 5c each, 25c per dozen, \$1.75 per 100.

All orders for \$5.00 or more are sent charges prepaid. If your order is less than \$5.00 and you wish it sent by parcel post or prepaid express add 15c to each dollar to prepay charges.

HARDY TREES AND PLANTS from the HEART OF THE OZARKS

Strawberries—Continued



Superb

Americus—This variety is, all things considered, one of the best of fall bearing kinds for the amateur to grow. The Americus will produce about as many berries as the other sorts on light and sandy soils, the fruit will be of average size and the flavor equal to any. But on clay and other kinds of strong, rich soils, Americus will run very large and fine; in fact, the largest of any fall bearing berries are secured from Americus on strong clay soils. A shortcake made of Americus in August or September is the most attractive dish you could imagine. 5c each, 25c per dozen, \$2.00 per 100.

Superb—Makes an abundance of berries the fall of the second year from planting. The fall berries grow large if plants are not too thick in the row. Should be kept clean and free from weeds. Ten for 75c, 100 for \$3.00.

SPRING BEARING VARIETIES

Klondike—The hardiest and most popular strawberry known, very productive, a great market variety. 60c per 100. \$4.50 per 1,000.

Mitchell's Early—An excellent flavored berry that is very productive and one of the best for home planting. 50c per 100, \$4.50 per 1,000.

Lady Thompson—A well-known variety

that is quite popular, running medium to large size. A splendid market berry because it is a good shipper and keeps well in storage. 75c per 100, \$5.00 per 1,000.

Senator Dunlap—One of the best for preserving and canning, making a rich red syrup and the berry retains its bright red color. The plant is one of the hardiest and most vigorous. 75c per 100, \$5.00 per 1,000.

Aroma—The most profitable and dependable strawberries grown. The flavor is deliciously aromatic and the flesh is firm and velvety, of a smooth solid texture. 75c per 100, \$5.00 per 1,000.

Gandy—An excellent berry with a brisk tartness that is very pleasant. The flesh is very firm so that the berry stands shipping well. 75c per 100, \$6.00 per 1,000.

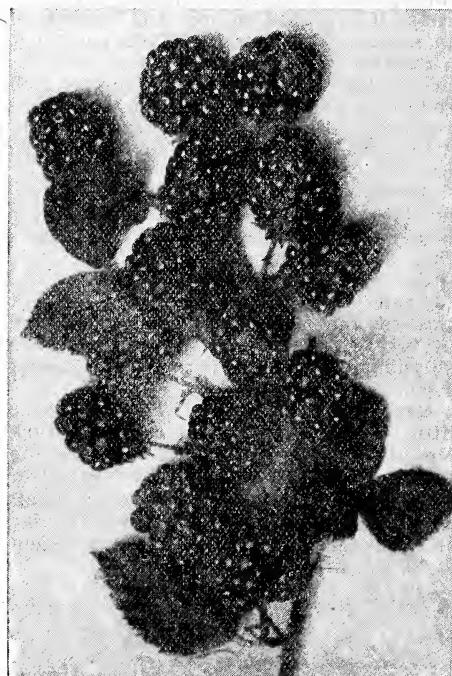
Ozark Huckleberries—This delicious little berry is a native of the Ozark Mountain range, remarkable for its fine flavor. Grows luxuriant, very hardy, a prolific bearer, and when given a small amount of attention produces regular annual crops. Price, each 10c, 1 dozen \$1.00, by parcel post, prepaid.



Notice the roots of our plants.

All orders for \$5.00 or more are sent charges prepaid. If your order is less than \$5.00 and you wish it sent by parcel post or prepaid express add 15c to each dollar to prepay charges.

Blackberries



McDonald

The most popular early berry for the South.

Blackberries are a satisfactory fruit, a heavy bearer and require little effort and bother. Fine for eating fresh, canning, preserving and cordials. Grows wild in some parts. Cultivated varieties grow larger and are more desirable.

Eden, Idaho, March 23, 1917.

Received the one dollar order of 50 Apple trees in good shape and am well pleased and will remember you when in need of fruit trees. F. W. POTTER.

Fayetteville, Mo., R. 39. April 7, 1917. The trees came in good shape, and I have set them out. They are nice trees, I will want more this fall.

J. T. PHILLIPS.

All orders for \$5.00 or more are sent charges prepaid. If your order is less than \$5.00 and you wish it sent by parcel post or prepaid express add 15c to each dollar to prepay charges.

Early Harvest—Very prolific, ripens early. An unequalled variety for market. Ten for 50c, 25 for 75c, 100 for \$2.25.

Taylor's Prolific—Will stand 30 below zero; berries large and fine quality, the fruit sweet, juicy and porous. Ten for 50c, 25 for \$1.00, 100 for \$3.00.

Rathbun—A hardy variety; will endure severe winters. Fruit is sweet and luscious, without hard core, jet black, small seeds. Ten for 75c, 25 for \$1.00, 100 for \$3.50.

Snyder—A large, roundish blackberry, a black colored berry. An extra good shipper. Said to have made growers more money than any other variety. Ten for 75c, 100 for \$3.00.

McDonald—One of the best berries grown since the first wild berries were cultivated. Combines the firmness and quality of the blackberry with the size, earliness and productiveness of the dewberry. The berries are large, oblong, and very good quality with good flavor and juiciness. Enormously productive, outyielding any other known variety of blackberry. Ripens two weeks before Early Harvest, which is the earliest ripening of all blackberries. Can be sold for extra price before any other varieties are on the market. Price, 10 for 30c, 100 for \$2.50.

White Blackberry—Large, white, very transparent; the seeds, which are unusually small, can be seen in the ripe berries. The clusters are larger and the berries sweeter and more tender than those of the Lawton, its parent; up to the average in hardiness and productiveness. Great novelty. Price, 15c each, per 10 \$1.00.

Bakersfield, Mo., March 28, 1917.

The trees arrived yesterday, they made quick time considering the distance, and the round about way they had to come. I am well pleased with them. I surely will order trees of you again when I am in need of more. Thanks for the prompt delivery.

C. F. SHEPPELE.

HARDY TREES AND PLANTS from the HEART OF THE OZARKS

Blackberries—Continued

Giant Himalaya Berry—

We have sold this berry for a number of years, and in order to get the facts about this berry we have written to a large number of our customers in different states as to the success they had with this berry. Two-thirds of them are well pleased with the quality and productivity; some say fruit is very good, but a shy bearer; a few answered, "no good."

As a result of my inquiries I recommend the Himalaya Berry everywhere south of here, and would advise my customers north of here to make a trial with a few plants. I sell the Michigan strain of Himalaya Berry only, as the California strain is not hardy.

The vine is a vigorous grower, often making shoots of 20 to 30 feet in one season. Should be tied to stakes or trellises or can be used for arbors, same as grape vines. The large clusters of good-sized berries ripen all summer. Berries have no core, and flavor is sweet, of unusual richness, and when fully ripe, very melting.

Noel, Mo., Jan. 27, 1917.

The trees you sent me received and I thank you for your promptness. I am very much pleased with the trees and I shall surely recommend you to prospective planters. They are the best rooted trees I have seen.

GODFREY WINKLER.

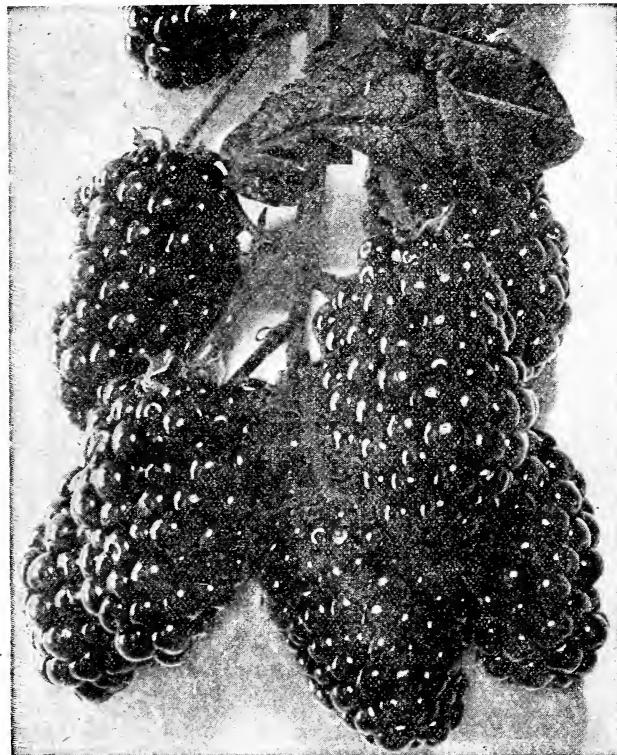
Oronogo, Mo., Jan. 29, 1917.

I received my trees today all in fine shape and am well pleased with them as they were much nicer than I was expecting. Thank you very much for your prompt attention. JAMES SCOTT.

Brasstown, N. C., Jan. 31, 1917.

The trees came on the morning mail, was a pleasant surprise, so much better than I expected.

MRS. L. L. SCRAGGS.



Giant Himalaya Blackberry

Price, each 10c, 10 for 85c, 100 for \$7.00.

Cheyenne, Okla., March 12, 1917.

The trees arrived in perfect condition, I have planted them out and they look as if ready to bud now. I show them to every one, and they are the admiration of all. They were so much larger, and nicer than could be expected for the price. MRS. H. B. PRICE.

Cedar Park, Texas, March 13, 1917.

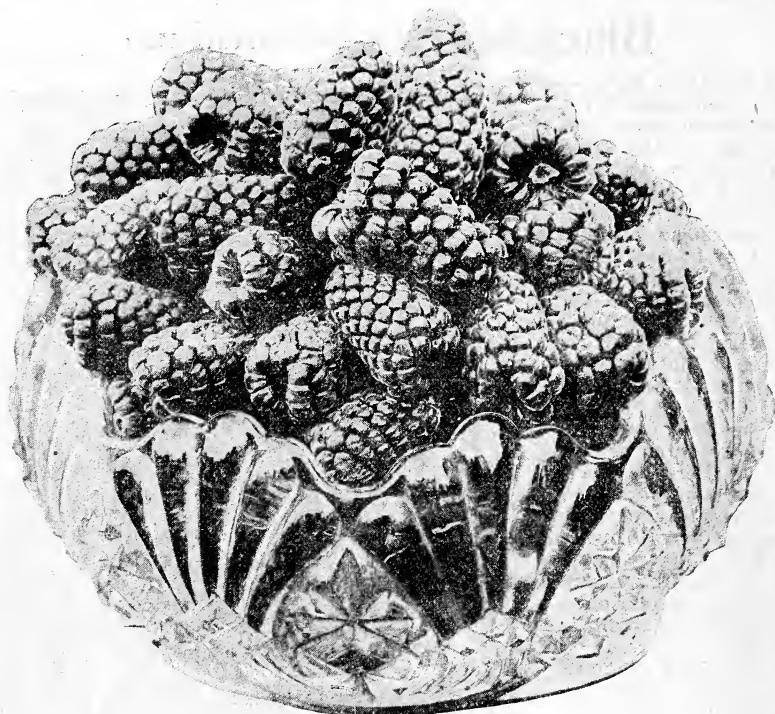
I received my Apple trees and they are growing fine, also, the 50 Peach trees I received in the season of 1916. They have grown at least three feet, and are fine. Thank you.

MRS. H. G. HUDSON.

Moundville, Mo., Feb. 6, 1917.

Order of trees received in good condition. Thank you for your promptness.

W. J. SMITH.



Dewberries

A VARIETY of Blackberry that trails on the ground. In size and quality the fruit excels the Blackberry; very profuse bearer and reasonably hardy. Vines should be covered with straw or earth over winter in cold climates. The fruit of the Dewberry is highly prized as a market fruit, owing to its large size and quality.

Lucretia—One of the most widely planted of the Dewberries. It is a strong grower, and exceedingly productive. The fruit is large, luscious and handsome. Glossy, shining black, and ripens from the first to the middle of July, according to the locality. Ten for 30c 100 for \$2.50.

Austin—Berries very much larger than those of any other Dewberry or Blackberry. It requires no trellis or stakes. The fruit is jet black and of very superior quality and flavor. For productiveness it out-rivals all Dewberries. Ten for 30c, 100 for \$2.50.

Hughesville, Mo., March 27, 1917.

Received my trees in good condition, have them all nicely set out. Thank you for your promptness and consideration.

MRS. G. R. IDOL.

Lake Landing, N. C., Feb. 15, 1917.

The 50 Apple trees ordered from you received all O. K., I am well pleased with them, and with your promptness in doing business.

W. D. MANN.

Eudora, Kas., R. 2, Jan. 31, 1917.

Received my Apple trees all O. K., and think they are certainly fine trees for the money.

AMOS WESTERHOUSE.

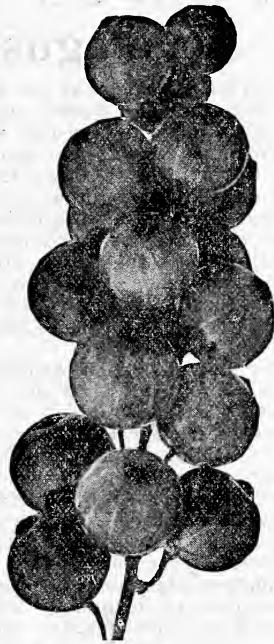
St. Charles, Ia., March 22, 1917.

Apple tree arrived in fine shape, was surprised and delighted at its excellence. Having worked in the Nursery business am somewhat of a judge of good stock.

G. A. FOSTER.

HARDY TREES AND PLANTS from the HEART OF THE OZARKS

Goosberries



GOOSEBERRIES CAN BE EASILY GROWN

GOOSEBERRIES—always in great demand by canneries and on markets—are sure croppers even when neglected. They can be shipped long distances and they keep well. Often are planted between the rows of trees in a young orchard. Bear second and third year.

Downing—A popular variety with bushes that grow very stocky. Immensely productive of medium to large size, pale green fruits, about 50 per cent larger than Houghton. 15c each, 10 for \$1.00, 100 for \$8.00.

Houghton—A pale red gooseberry of fine quality, medium sized and smooth. The bushes are very hardy, vigorous and produce a great amount of fruit. Especially fine for home use. 15c each, 10 for \$1.00, 100 for \$8.00.

Pearl—Heavy bearer, strong grower. 20c each, 10 for \$1.50, 100 for \$10.00.

Loganberry

The Loganberry is a hybrid between the raspberry and blackberry. The fruit is as large as the largest blackberry, and is produced in immense clusters. The color is clear, dark red. It partakes of the flavor of both the blackberry and the raspberry—mild, pleasant, vinous

flavor, delicious and peculiar to this berry alone. Seeds small, soft and few. Berries very firm and carry well. Strong grower, enormous bearer. Ripens early, just after strawberries. Not hardy north of the 40th parallel. Price, 20c each, 10 for \$1.75, 100 for \$15.00.

Juneberry or

Serviceberry

Improved Dwarf—Fruit borne in clusters, reddish purple in color, changing to bluish black. Flavor a mild, rich sub-acid; excellent as a dessert fruit or canned. Is extremely hardy and endures the heat of summer without injury. In

habit it is bushy, growing up to 7 or 8 feet in height. Is largely planted for ornamental purposes. When in full bloom it is surpassed by few shrubs. The leaves are of a beautiful glossy green. 25c each, 10 for \$2.00.

Curra nts

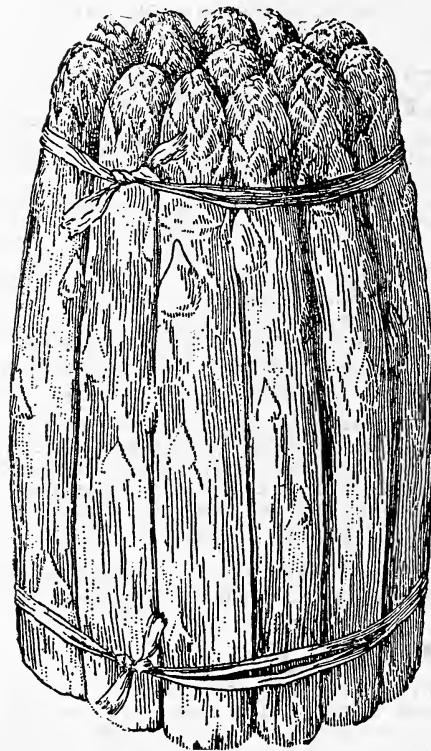
Fay's Prolific—True to its name, it is very prolific, with fruit of very large size. Popular with most growers, and does particularly well on light soils. 15c each, 10 for \$1.00, 100 for \$8.00.

of the most popular varieties, having won medals and diplomas wherever placed on exhibition. 15c each, 10 for \$1.00, 100 for \$10.00.

Perfection—A new variety of great merit. One of the best on the market, being productive, extremely large, and easy to pick. The flavor is very fine. In size it even exceeds the Fay. One

Red Dutch—An old, well known and popular red currant, with berries of medium size, dark red. A strong, tall, upright grower. 15c each, 10 for \$1.00, 100 for \$8.00.

Garden Roots Asparagus



TO PLANT, see that the ground is well drained. Work it up fine and deep, make it very rich with well-rotted manure. Locate the plants eight inches apart in rows three feet apart, spread out the roots in a trench made deep enough to permit the crowns to be covered with three or four inches of mellow earth. Give the bed a dressing of manure and, except near the seashore, three pounds of salt early every spring. Do not cut for use until the plants have grown two seasons.

Our Low Price on Asparagus
 Price, 10 for 25c, \$1.50 for 100, 1,000 for \$10.00.

Palmetto—A very early variety, even, regular size and of excellent quality. It has been tested both north and south and has proven entirely satisfactory.

Conover's Colossal—Very large, makes rapid growth; planted mostly by market gardeners; very productive.

Columbian Mammoth White—A distinct variety of mammoth size, great yield, and superior quality; remarkable for the clear whiteness of its stalks, which retain their purity and color until several inches above the surface.

Giant Argenteuil—Palmetto, Barr's Mammoth and Conover's Colossal. The standard market sorts, all green and tender.

Rhubarb

People are just beginning to realize the great profit in the culture of Rhubarb in the open field, also as a forcing crop for winter. It yields enormous profits. Anyone can succeed, as the culture is very simple.

Queen—Strong, vigorous grower, producing extra large stocks of finest quality, of a decided pink color. For canning or cooking in any way its quality is unsurpassed. 15c each, 10 for \$1.00.

Mammoth Linneaus—Large, early, tender and fine. The very best of all. Price, 10c each, 10 for 75c, \$5.00 for 100.

Horseradish



Horseradish—A product in common use for which there is a growing demand and a staple cash market. Very valuable as a relish with food. Each 10c, per 10 75c.

We have a little booklet on growing and marketing Horseradish, telling all about the cultivation, the packing and selling this remarkable herb. Some of our customers are making \$900 per acre in this work. The book is a little gem and will be sent you by mail postpaid for 10 cents.

Holt's Mammoth Sage—Plants of strong growth. Leaves large, borne well above the ground. Of strong flavor and superior quality. 25c each, 10 for \$2.00.

Bulbs and Perennial Plants



Hardy Phlox

Bulbs—styled “the poor man’s orchard”—cost little in time and money, and should be found in every yard. We carry popular varieties in many tones of color.

Iris—The old-time “Blue Flag” is best known, though there are many other varieties. The Iris thrives and blooms and is free from all pests and diseases. 15c each, 10 for \$1.00.

Mexican Tuberoses—Very free bloomers, growing on long spikes. Flowers pure white, very fragrant. 5c each, 40c per 10.

Cannas—They give a fine tone of color to one’s yard and cost little money and require only occasional hoeing. 15c each, 10 for \$1.00.

Dahlias—Plant Dahlias, by all means—white red and pink. This old-fashioned flower produces a very desirable effect

The Phlox—A useful flower for summer decoration; varies in colors from pure white to deep crimson. They flourish in almost every soil, being exceptionally hardy. They require no attention after being planted, though it is well to renew them about every fifth year. Grow from 1 to 3 and even 4 feet in height. We offer you varieties in many beautiful and striking colors. Price, 25c each, \$2.00 for 10.

Peonies—Planted in sun or semi-shade, in single clumps or long beds, or bordering lawns, shrub rows or carriage drives; are one of the most beloved, widely planted and hardy of all flowers. We offer a great number of varieties—pink, red and white. Effective for home and table decorations. Peonies may be planted in spring as soon as the frost is out of the ground. Price, 25c each.

Butterfly Bush (E)—This name was given it because it seems to attract butterflies in large numbers. This shrub, planted either in the spring or fall, will mature to full size the first summer, making a handsome bush of about four feet. It produces long, graceful stems, which terminate in tapering panicles of beautiful lilac-colored flowers that are of miniature size and borne by the hundreds on a flower head which is often ten inches long. A single plant will throw out as many as fifty flower spikes the first season, which increase greatly in number during succeeding years. It blossoms from early summer till frost; splendid for cutting. 35c each, 5 for \$1.25.

Mexican Tuberoses—Very free bloomers, growing on long spikes. Flowers pure white, very fragrant. 5c each, 40c per 10.

Foxglove (Digitalis)—Grow from 3 to 5 feet. Stately garden favorites for garden and shrubbery borders and naturalizing in suitable places. 50c each.

Hollyhocks—An universally popular garden flower. Also makes a charming hedge or background. 25c each, 10 for \$2.00.

WORLD'S FOOD SUPPLY

“Every one who creates and cultivates a garden helps, and helps greatly, to solve the problem of the feeding of the nations.”—WOODROW WILSON.

ARKANSAS NURSERY COMPANY

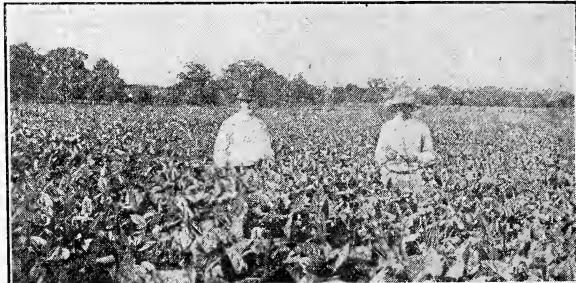
FAYETTEVILLE, ARK.

Cowpea Seed

Cowpeas for Seed, Hay and Soil Improvement

Now that the advantage of legumes are getting to be so well known, we think it advisable to offer seed. In our experience the growing of trees is hard on land. This is true to such an extent that we have to rest our land a couple of years after growing a crop or two of trees on it. We find that nothing will so quickly restore vitality and fertility as Cowpeas. We plant them between seedlings and put them in at every opportunity we get.

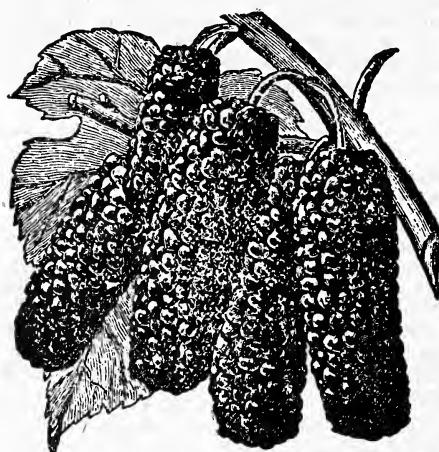
Every planter of an orchard ought to make use of some legume to fill his soil full of nitrogen for the use of his trees. Almost always Cowpeas will be the best legume to be found. They can be put in among other crops, the tops harvested or turned under. As a cover crop they are fine. The market prices change so much and so often that we can not quote prices, but write when you want some and we will quote, or tell us in your order how many you need and we will make them lowest market rates. Wire or write to us at once for samples and prices.



The Above Crop of Cowpeas Were Ploughed Under as Part Preparation Necessary for Growing a Crop of Well Rooted Trees

Mulberries

This tree—too well known to the growers of this territory to need description—is a natural hardy tree of the South. It is highly valued for both its luscious fruit and its comforting shade.



Russian Mulberry

Russian Mulberry

THIS tree has been planted very extensively in the Western states for the past fifteen years, and we know of no other tree that will stand as much drouth and neglect and yet make a good growth each year. It makes a very good shade tree, holding its leaves late into the fall; and for hedge, without thorns, it has no superior. Trees commence to bear at two years old; fruit resembles the blackberry, and will ripen from July to 1st of September. 25c each, 10 for \$1.50, 100 for \$10.00.

Downing Everbearing—This popular variety is a good grower and bears heavily. 50c each.

Hicks Everbearing—A fine grower and a heavy bearer. Ripens through June, July and August. 50c each.

Abundance Everbearing—Very large, black, handsome, a sweet, rich and excellent variety. Three to four-foot trees, each 50c.

HARDY TREES AND PLANTS from the HEART OF THE OZARKS

Ozark Huckleberries

This delicious little berry is a native of the Ozark Mountain range, remarkable for its fine flavor, is a choice fruit for jam, pies, and fruit cake. Grows luxuriant, very hardy, a prolific bearer, and when given a small amount of attention

produces regular annual crops. Will grow on almost any kind of soil, and when once set, is there permanently, never having to be renewed. Price, each 10c, one dozen \$1.00.

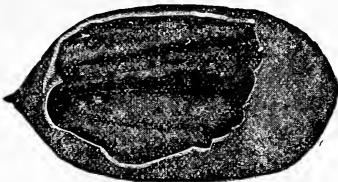
Nut Trees

Our nut trees are representative varieties, hardy, fast growers and profitable producers. There always is a healthy market for their fruit. They are economical and require little care.

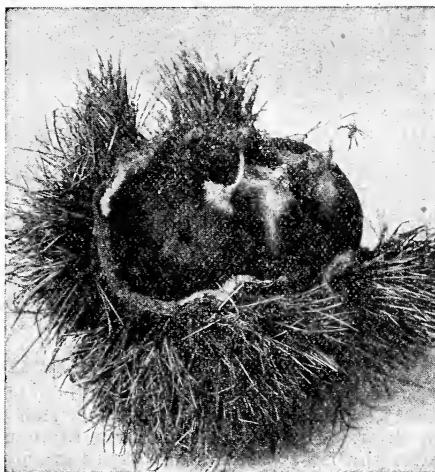
Walnut—A large, dark-barked tree of beautiful foliage, each leaf being composed of from 13 to 17 leaflets. Widely planted. Hardy. 50c each.

English Walnut—These seedlings have been thoroughly tested. A soil that will grow apples is pretty sure to grow English Walnut. These nuts sell at 40 to 60c cents per pound. Two or three-foot trees usually give the best results. \$1.00 each.

Pecans



Stuart—Pecan trees grow in almost any climate and on almost any kind of soil. The Stuart is a popular variety. It is hardy. Withstands freezing weather. Produces a nut high in quality and of excellent flavor. \$1.00 each.



Chestnut

Ark., Feb. 10, 1917.

Received the Apple trees and was well pleased. They were in the best condition I have ever received trees, and

I have ordered from a good many Nurseries.

C. T. STROUD.

Texarkana, Ark., March 8, 1917.

Apples and Huckleberries received, excellent roots. Will be pleased to give you another order next fall.

MRS. FIELD.

Cache, Okla., Feb. 1917.

We received our tree order from you in fine condition, they are fine, am surely well pleased with them. When I need more trees, will remember the place.

E. W. WADE.

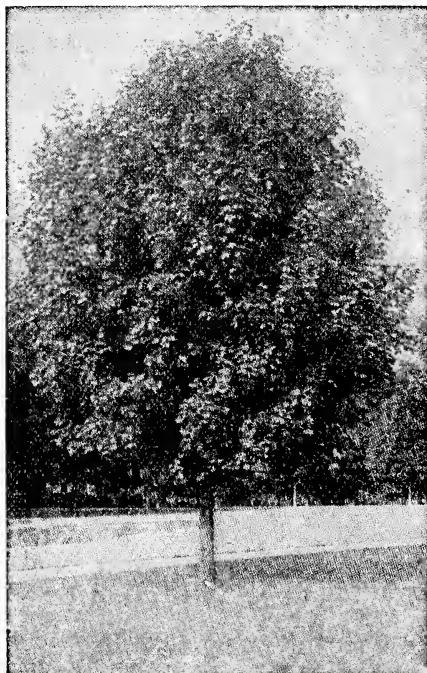
Monroe City, Mo., Feb. 20, 1917.

I received my trees sometime ago, and well pleased with them, and when I need more I will recommend you.

AQUILLA HAYES.

Ornamental Trees

ORNAMENTAL TREES are ever popular because of their rare beauty and utility. They add value to the property and serve as windbreaks to fruit growers and farmers. We carry fast growing kinds at reasonable prices.



Catalpa (Umbrella Tree)—One of the most valuable trees for landscape designing, especially for formal effects. Has beautiful globe-shaped tops. A rapid grower and hardy. \$1.00 each.

Elm—A large tree with spreading branches. Leaves deep rich green. Extensively planted. Several varieties. 50c each.

Maple (soft)—There are a number of varieties of this beautiful tree that is so desirable for the street, park or lawn. A fast grower. Thrives in most every soil. Makes dense shade. 50c each.

Maple (sugar)—A good sized variety with wide, spreading branches and beautiful and abundant foliage. A rapid grower. A popular variety. 50c each.

Poplar (Norway)—A rapid growing tree of great hardiness. Used for windbreaks, street trees and ornamental planting. Hardy and widely planted. 50c each.

Climbing Roses

Price of Thrifty One-Year Roses 20c Each, \$2.00 Dozen.

Crimson Rambler—This is undoubtedly the most popular of all roses. It is hardy, wonderfully free flowering, rich glowing crimson, intensely bright and vivid in color. The plant is a strong rampant grower, making shoots 10 to 12 feet long after the first year. The flowers are produced in great trusses, pyramidal in shape, often 25 to 30 in a cluster, fairly covering the plant from the ground to the top with a mass of bright glowing crimson. This is the most wonderful rose introduced in the past thirty years.

Dorothy Perkins—An extremely vigorous and hardy rose of the rambler type, a good companion for Crimson Rambler. It is shell pink in color, very free flowering and entirely reliable. The plants are even hardier than Crimson Rambler.

White Dorothy Perkins—Same as the pink Dorothy, except in color which is white.

Baby Rambler—Crimson and white.

All orders for \$5.00 or more are sent charges prepaid. If your order is less than \$5.00 and you wish it sent by parcel post or prepaid express add 15c to each dollar to prepay charges.

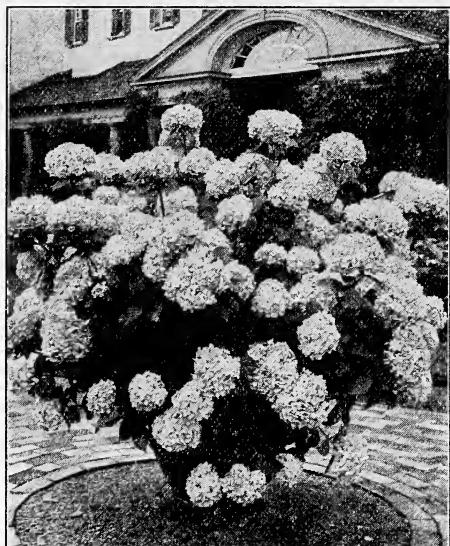
HARDY TREES AND PLANTS from the HEART OF THE OZARKS

Flowering Shrubs

Prices on All Flowering Shrubs—Each 25c, Ten \$2.00

ALTHEA, OR ROSE OF SHARON (Hibiscus)

ONE of the most showy and beautiful flowering shrubs. Flowers are large and of very brilliant and striking colors. Bloom freely during August and September, when scarcely any other shrubs are in bloom. Prevailing colors are rose, white, variegated and purple. Both single and double.



Hydrangea P. G.

Lilacs—These beautiful shrubs should be planted at every home. The most desirable varieties we give a description below.

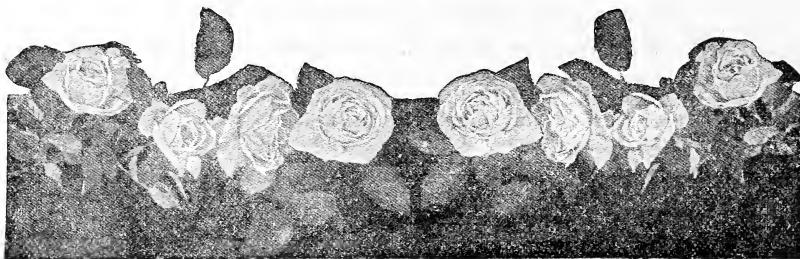
Spirea Anthony Waterer—A new and beautiful crimson flowered dwarf variety, making a low compact bush 15 to 18 inches high and covered the whole season with large umbels of deep crimson flowers. Fine for bedding purposes or as a pot plant for the house.

Weigelia (Diervilla)—An elegant class of shrubs, with fine trumpet-shaped flowers; erect, compact growth; blossoms in June. For borders and in groups they are very effective.

Spirea Van Houttei—Without doubt the grandest of all the Spireas; beautiful at any season, but when in bloom is a complete fountain of white flowers, the foliage hardly showing. Perfectly hardy and an early bloomer.

All orders for \$5.00 or more are sent charges prepaid. If your order is less than \$5.00 and you wish it sent by parcel post or prepaid express add 15c to each dollar to prepay charges.

Out-Door Roses



IT would be impossible to exaggerate the beauty of the rose. The very name suggests beauty and fragrance. It is the flower we love the best and deserves all the affection and care we bestow upon it. To have roses all summer is now a possibility, even with but a small garden. Our list comprises reliable, hardy varieties, producing a large range of colors, which will bloom from spring till November. It is a question of careful selection and we will gladly assist you.

Prices of thrifty one-year Roses 20c each, \$2.00 per dozen.

Standard Hardy Roses

American Beauty—Large, globular, pink, shaded with carmine; delicious odor.

Grus au Teplitz—Beautiful crimson red, wonderfully free flowering. One of the finest for outside show.

Caroline Testout (The Oregon Rose)—A large rose, especially adapted for table decoration. Deep pink in color, beautiful buds.

Mrs. John Laing—Very free flowering, commencing to bloom early in the season, and continuing until autumn. Color a soft delicate pink, with a satin tinge, very fragrant.

Margaret Dickson—Magnificent form, white with large pale flesh center. Petals very large, well shaped and of great substance. Foliage very large, dark green. Fragrant. A fine variety.

Paul Neyron—Deep red rose; splendid foliage and habit, with larger flowers than any other variety. Free bloomer.

Madame Plantier—Pure white, above medium size, produced in great abundance early in the season. One of the best hardy white roses, sometimes called the cemetery rose.

Mme. Gabriel Luizet—Very distinct pink, large, cup-shaped, fragrant. It has no rival as an exhibition rose.

Salet (Moss)—Bright rosy red, a vigorous grower, abundant bloomer, seldom surpassed, pretty in bud.

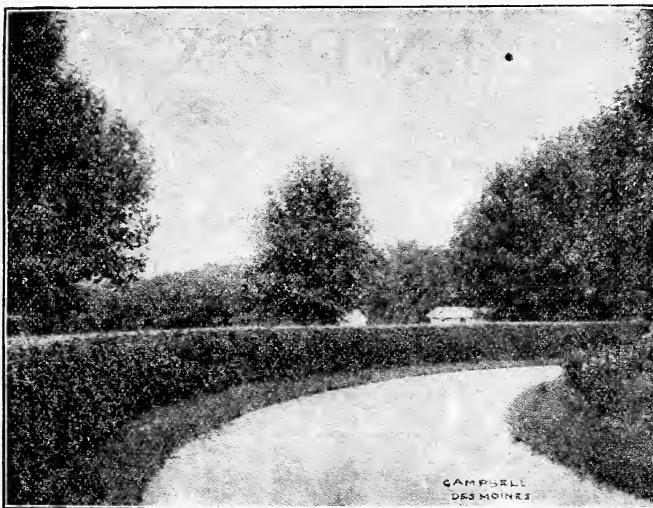
Marshall P. Wilder—Cherry carmine, large size. Good form, very fragrant, perpetual bloomer, vigorous grower, very valuable.

Blanche Moreau (Moss), Fisher Holmes, Frau Karl Druschki, Kais. Aug. Victoria, Magna Charta, Ul Brunner, Clem Raoux, C. F. Meyer, Hermosa, John Hooper, Jules Margotten, Mad. Chas. Wood, LaReine, Marie Henrietta, Wm. Lobb, Prince Camille de Rohan, Tausenschon, Persian Yellow, Coq. des Alpes, Coq. des Blanches, Anna de Diesbach.



A HARDY TREES AND PLANTS from the HEART OF THE OZARKS

Hedges



HEDGE plants are universally popular, and extensively planted because of their unrivaled service and unmatched beauty. We call the two most popular hardy varieties.

California Privet—A strong growing variety, of fine habit, and the most popular of all ornamental hedge plants. If cut to the ground one or two years

after planting, it makes a very thick hedge right from the bottom. Leaves remain green almost all winter, if slightly sheltered. One-year \$3.00 per 100, two-year \$5.00 per 100.

Amoor River Privet—A large shrub with upright branches. Splendid for hedges. Extensively planted in the East. Hardy. Flowers white. One-year \$4.00 per 100, two-year \$6.00 per 100.

Vines

VINES are necessary for beautifying the home. Plant them about the porches, arbors, screen, walls. They cling and cover space quickly. They cost little and require but little attention. Following are popular varieties we vouch for.

Clematis Daniculata—A beautiful rapid growing, hardy, climbing, flowering vine. Easy to transplant. Begins to grow in early spring and blooms profusely till late fall. Flowers pure white, star-shaped, borne in large clusters. Is healthy plant and is seldom attacked by insects. Price, 25c each.

Clematis Henryii—A free bloomer and vigorous grower. Produces large, pure white flowers constantly during summer and early autumn.

Honeysuckle (Lonicera)—Especially suitable for covering arbors, fences, pergolas, verandas, etc. Hardy. Improve in beauty each year. Choice assortment of varieties. Price, 25c each.

Kudza—A remarkable climber. Grows 70 feet in rich soil in one season. Starts growing slowly. Fine for arbors, old trees and porches. Price, 25c each.

Wistaria (Chinese)—Desirable for trellis, porches, etc. In full bloom very beautiful. Flowers in early spring, resembling bunches of grapes in size and shape. Price, 25c each

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ARKANSAS NURSERY COMPANY
FAYETTEVILLE, ARK.

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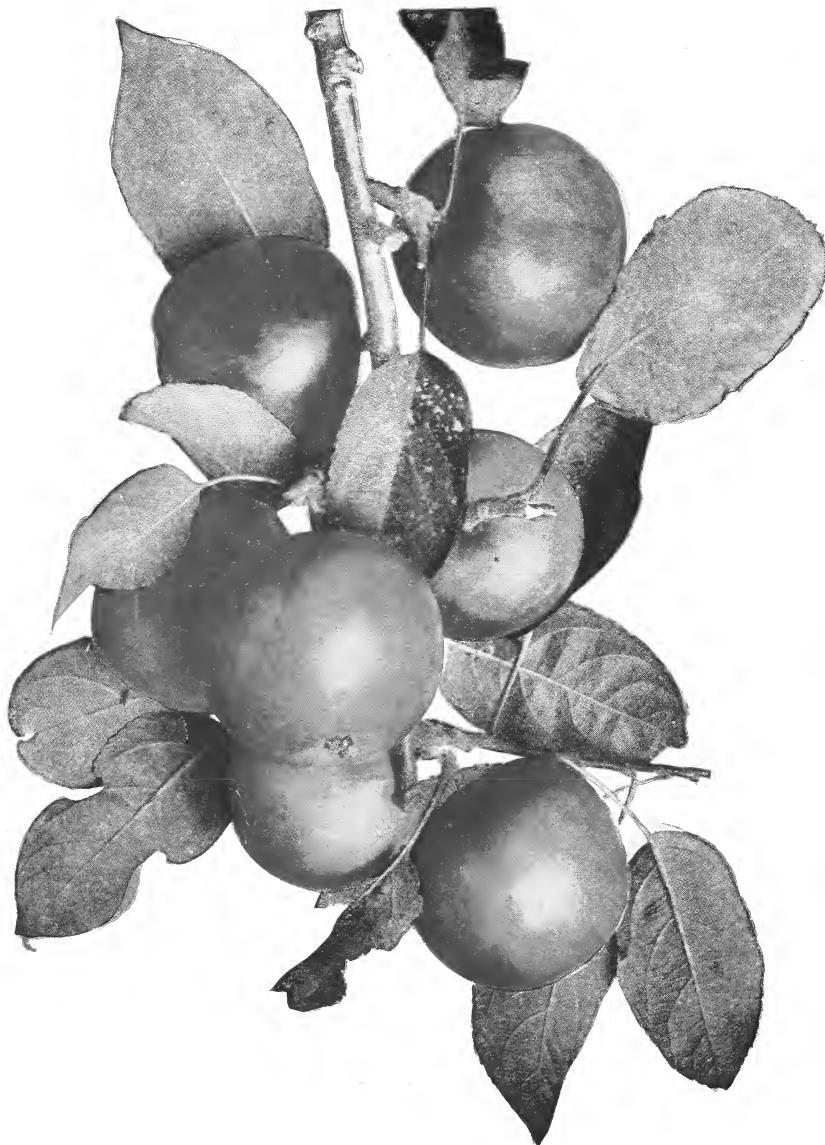
The Progressive Everbearing Strawberry



Everbearing Strawberries

See Page 18 for Description, Prices, etc., on Everbearing Strawberries

RIPE strawberries from June until November—this is what you can have by planting our everbearing sorts. So, be sure and plant some strawberries. What lingering doubts may have been felt as to the practical value of this new race of strawberries are rapidly vanishing in the light of experience. There is now scarcely a discordant note in the general praise of their qualities for the home garden, and the developments of the present season indicate a greater value for the market garden than had before seemed probable. They have been on trial over a wide territory for about six years.



A Fine New "Old" Apple Introduced at Low Prices.

THIS famous old apple—Florence—grown in Arkansas for thirty years, is acknowledged to be superior in many ways to the Jonathan. It ripens earlier and at a time when the demand for a high-class eating apple is greatest. Fine flavored, medium sized, solid red color. This apple is a fine grower and hardy. We have grown a few thousand of these trees to introduce this apple to our trade this season. We offer one tree sent free with every \$5.00 order for our nursery stock, or three for \$1.00. Send in your order early, as this offer expires when our limited number of trees are gone.